

PRESS RELEASE

For Immediate Release:

May 19, 2010

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Business Opportunities Management Consulting Marks Ten-Year Relationship with etransmedia technology inc.

North Greenbush, NY – May 19, 2010: Business Opportunities Management Consulting recently marked the ten-year anniversary of its relationship with client etransmedia technology inc.

Since its founding in 2000, etransmedia has grown to become one of the country's leading integrated healthcare information companies. etransmedia provides cutting edge technology solutions for healthcare providers, including practice management software, along with electronic medical records, revenue cycle management and transcription services. For the past two years, etransmedia has been named to the *Inc. 5000* list of fastest growing private companies in America.

"It has been a real thrill to be part of etransmedia's success story," noted Business Opportunities principal Brian Zweig. Founded by brothers Vikash and Vikram Agrawal, the company grew out of the RPI Incubator and now has eight offices and over 300 employees. "Through the leadership of its founders, etransmedia has become an outstanding example of the kind of high-growth technology businesses that we are pleased to see prosper here in the Tech Valley region," added Zweig.

"We have enjoyed a very productive relationship with Business Opportunities, and we have appreciated the guidance that Brian has provided over these years" commented CEO Vikram Agrawal. "He was with us from the beginning and we look forward to his assistance in the future as etransmedia continues to grow," concluded Agrawal.



Business Opportunities principal Brian Zweig presents a plaque of appreciation to (L to R) etransmedia CEO Vikram Agrawal, VP of Operations Avin Joshi and Chairman Vikash Agrawal at etransmedia's headquarters in Troy, NY marking the 10-year relationship between the two firms.

About Business Opportunities Management Consulting:

Business Opportunities Management Consulting (www.BusinessOp.com) was founded in 1998 by Brian Zweig (BS, Cornell; MBA Dartmouth). Business Opportunities specializes in helping businesses, including start-ups and firms in technology, manufacturing, service and retail businesses, in the following ways:

- *Developing and implementing business plans*
- *Securing funding for expansion and start-ups*
- *Developing new products and markets, including international distribution*

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