



Brian Zweig, M.B.A.
Principal

FOR IMMEDIATE RELEASE

CONTACT: Brian Zweig, Principal
PHONE: +1 (518) 283-1120
EMAIL: BZweig@BusinessOp.com

**BUSINESS OPPORTUNITIES CLIENT ETRANSMEDIA TECHNOLOGY
RECEIVES \$1,400,000 FROM NEW YORK STATE CFA PROGRAM**

Rensselaer, NY, December 20, 2011 -- Business Opportunities Management Consulting congratulates Etransmedia Technology on their recently announced grant award of \$1,400,000 from the New York State CFA program. Business Opportunities assisted Etransmedia Technology in applying for these grant funds.

“We were pleased to be able to help Etransmedia Technology to secure this funding, which will be a critical component of the future success of this business,” stated Business Opportunities principal, Brian Zweig.

Business Opportunities Management Consulting has been helping businesses, not-for-profits and government organizations since 1998, including businesses in the technology, manufacturing, services, food and agricultural sectors. Business Opportunities has assisted these organizations with developing and implementing business plans; securing funding for expansion (including debt, equity and grant funding); developing new products and markets, including international distribution; and estimating economic impacts. More information is available at BusinessOp.com.

###